

LABORSHED ANALYSIS



Burlington West Burlington IOWA

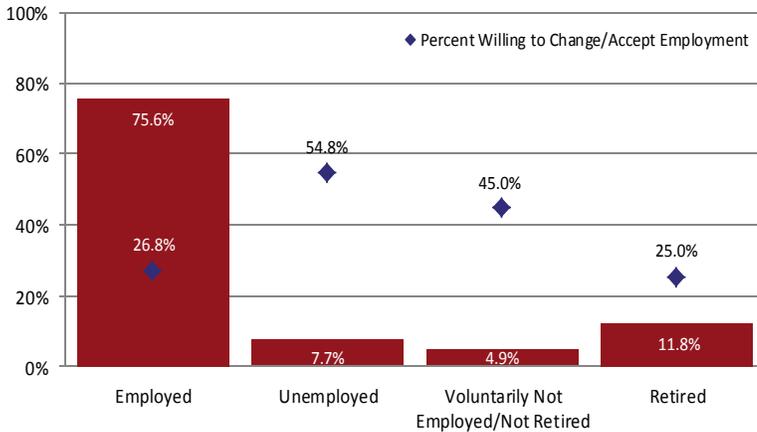


**A Study of Workforce Characteristics
January 2014**

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Greater Burlington Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked and distance

Employment Status*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Total Potential Labor Force: 125,797 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (22,297)

- 16,836 Employed
- 1,415 Unemployed
- 1,077 Voluntarily Not Employed/Not Retired
- 2,969 Retired

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; are working at wages equal to or less than the national poverty level; and/or are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 2.0% Inadequate hours (337 people)
- 3.5% Mismatch of skills (589 people)
- 1.0% Low income (168 people)
- 5.9% Total estimated underemployment (993 people)

Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed	% Employed	% Willing to Change Employment	% Unemployed
Education	17.3%	16,453	86.0%	16.3%	0.0%
Manufacturing	16.1%	15,312	63.5%	40.0%	11.1%
Healthcare & Social Services	13.3%	12,649	71.7%	33.3%	15.2%
Wholesale & Retail Trade	11.2%	10,651	70.0%	32.1%	5.0%
Professional Services	8.0%	7,608	87.0%	35.0%	4.3%
Transportation, Communication & Utilities	7.2%	6,847	75.0%	11.1%	4.2%
Public Administration & Government	6.4%	6,087	66.7%	25.0%	16.7%
Construction	5.6%	5,326	82.4%	14.3%	5.9%
Finance, Insurance & Real Estate	5.6%	5,326	100%	28.6%	0.0%
Personal Services	4.8%	4,565	70.6%	33.3%	5.9%
Agriculture, Forestry & Mining	3.6%	3,424	81.8%	22.2%	9.1%
Active Military Duty	0.5%	476	*	*	*
Entertainment & Recreation	0.4%	380	*	*	*

*Insufficient survey data/refused

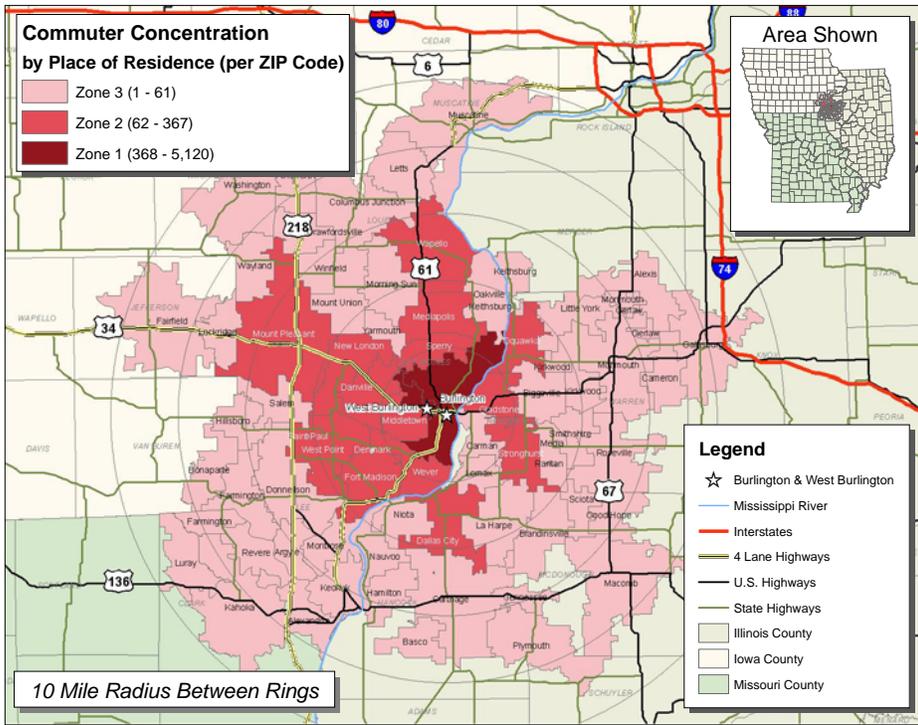
Survey respondents from the Greater Burlington Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry.

Quick Facts

(Employed - willing to change employment)

- 15.9% are working multiple jobs
- Currently working an average of 42 hours per week
- Average age is 49 years old
- 32.5% currently working within the production, construction & material handling occupational category followed by 22.5% within the professional, paraprofessional & technical occupational category
- Most frequently identified job search sources:
 - Internet - 86.7%
www.iowajobs.org
www.monster.com
 - Local/Regional newspapers - 52.0%
The Hawk Eye - Burlington
The Des Moines Register
Galesburg Registered Mail
 - Local IowaWORKS Centers - 16.0%
 - Networking through friends, family and acquaintances - 14.7%

Greater Burlington Laborshed Area



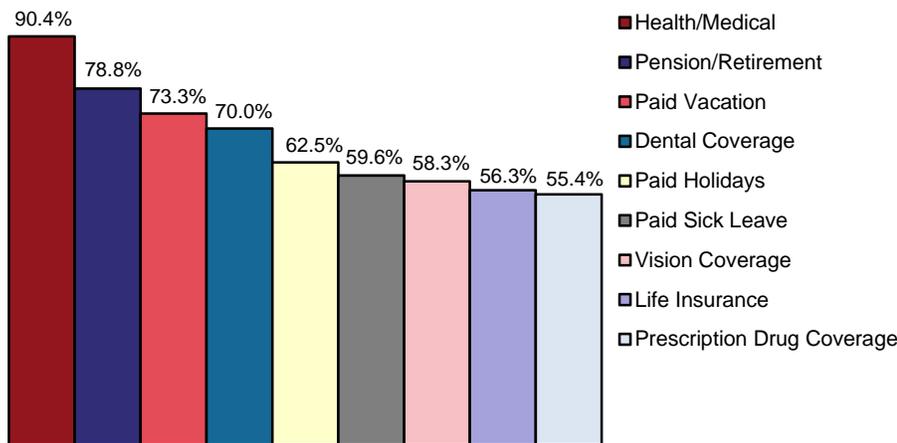
Commuting Statistics

The map at the left represents commuting patterns into Burlington & West Burlington with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Greater Burlington Laborshed area are willing to commute an average of 25 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (76.4%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 12.0 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

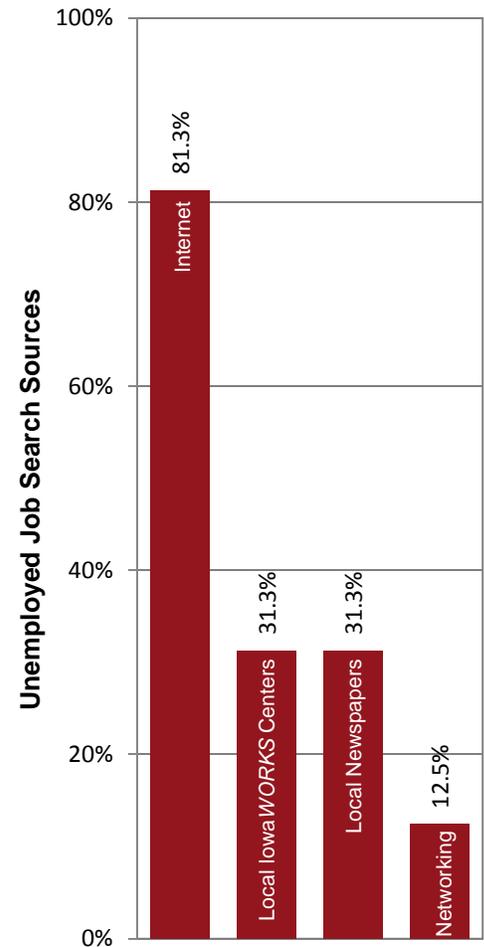
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	72.7%	0.0%	36.4%	\$28,250	*
Construction	35.3%	0.0%	5.9%	*	\$19.82
Manufacturing	55.5%	14.3%	20.7%	\$84,500	\$17.05
Transportation, Communication & Utilities	50.0%	12.5%	16.7%	\$56,500	\$22.00
Wholesale & Retail Trade	62.5%	12.5%	22.5%	\$53,500	\$10.00
Finance, Insurance & Real Estate	85.7%	28.6%	42.8%	\$65,000	\$11.55
Healthcare & Social Services	69.6%	32.6%	17.4%	\$50,000	\$15.50
Personal Services	70.6%	11.8%	23.5%	\$24,500	\$8.21
Entertainment & Recreation	*	*	*	*	*
Professional Services	69.6%	8.7%	34.8%	\$68,000	\$15.00
Public Administration & Government	54.2%	16.7%	16.7%	\$72,000	\$18.40
Education	80.0%	6.0%	70.0%	\$58,000	\$13.80

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 1,415 unemployed individuals are willing to accept employment
- Average age is 50 years old
- 58.8% are male; 41.2% are female
- Education:
 - 47.1% have an education beyond high school
 - 5.9% have an associate degree
 - 17.6% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.64 to \$15.38/hr. with a median of the lowest wage of \$9.50
- Willing to commute an average of 22 miles one way for the right opportunity
- 76.5% expressed interest in seasonal and 70.6% in temporary employment opportunities
- 41.2% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance - 80.0%
 - Paid vacation - 53.3%
 - Pension/retirement options - 46.7%
 - Dental coverage - 40.0%
 - Vision coverage - 33.3%
 - Disability insurance - 26.7%
 - Life insurance - 26.7%
 - Paid holidays - 20.0%
 - Prescription drug coverage - 13.3%
 - Company car - 6.7%
 - Incentive reward programs - 6.7%
 - Paid sick leave - 6.7%
 - Stock options - 6.7%
- 63.6% indicated they prefer employment offers where the employer and employee share the cost of medical insurance premiums.



Sponsored in Partnership with



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