

# NEWS RELEASE

# For Regional Distribution



**For Immediate Release**  
**Date: August 7, 2008**

**Contact: Bob Becker**  
**Email: [Robert.Becker@iwd.iowa.gov](mailto:Robert.Becker@iwd.iowa.gov)**  
**Telephone: (712) 262-1971 ext 126**

## **Understanding And Motivating The Different Generations Of Workers In Your Business** *H.R.C.I. Credit Approved*

**SPIRIT LAKE** - The Lakes Area Employers' Council (ECI) will be meeting on Wednesday, September 17, 2008 at 11:30 a.m. at Elinor Bedell State Park, 1619 260<sup>th</sup> Ave., Spirit Lake, Iowa 51360. All employers, human resource personnel, accounting, payroll, and other staff members are invited to attend. Featured speaker will be Kevin Robinson of Common Cents Coaching. Tim Kinnetz, C.E.O. of GrapeTree Medical Staffing, is sponsoring the lunch and drawing for the free DVD player and miscellaneous gratuities. Topics to be covered: "Understanding And Motivating The Different Generations Of Workers In Your Business." This course has been approved for one free hour of H.R.C.I. credit.

Common Cents Coaching believes that by simplifying and focusing on what really matters, you can achieve your personal best within your career, within your family, and within yourself. The organization offers a full line of customized coaching services for businesses and individuals. Areas of expertise include:

- Executive Coaching
- Customer Service Coaching
- Sales Coaching
- Team Dynamics Coaching
- Communications Coaching
- Healthy Lifestyle Coaching
- Time Management Coaching
- Motivational Seminars

### **Contact information:**

Common Cents Coaching  
1309 West Seventh Street  
Spencer, Iowa 51301

(712) 346-8497 - [commoncents@smunet.net](mailto:commoncents@smunet.net)

Questions will be entertained by Kevin Robinson of Common Cents Coaching.

Participants are encouraged to register by Sept. 12, 2008, by calling Bob Becker at 712-262-1971 ext. 126 or by e-mail: [Robert.Becker@iwd.iowa.gov](mailto:Robert.Becker@iwd.iowa.gov). There will be a \$25.00 charge for the cost of the workshop. A lunch and various miscellaneous prizes, including a drawing for a D.V.D., will be provided courtesy of GrapeTree Medical. If you register, but do not attend, you will be billed. A certificate of attendance will be provided to attendees for recertification purposes. This course is H.R.C.I. accredited.

The Lakes Area Employers' Council is a local employer group supported by Iowa Workforce Development Region 3 and 4, and is part of the statewide Employers' Council of Iowa system. This employer's group addresses workforce issues, and provides both educational and networking opportunities for employers and human resource professionals. Contact Bob Becker at [Robert.Becker@iwd.iowa.gov](mailto:Robert.Becker@iwd.iowa.gov) if you have questions about this training session or about the Lakes Area Employers' Council.

###

### **An Equal Opportunity Employer/Program**

Auxiliary aids and services are available upon request for individuals with disabilities.  
[www.iowaworkforce.org](http://www.iowaworkforce.org) • [www.iowaworks.org](http://www.iowaworks.org) • [www.iowajobs.org](http://www.iowajobs.org)